



Brand book

IQ
NAILS

THE ONLY POLISH MANUFACTURER OF DRILL BITS WITH
MEDICAL QUALITY FOR
COSMETOLOGY AND PODIATRY

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IMPROVEMENT

QUALITY

NAILS

AMAZING

INNOVATION

LAB

SUCCESS





Improvement

WE ALWAYS FOCUS ON
DEVELOPMENT, INTRODUCING
INNOVATIONS, LISTENING TO OUR CUSTOMERS NEEDS.

JUST AN ORDINARY BUR USED IN DENTAL
LABORATORIES BECAME A VERY USEFUL
INSTRUMENT IN COSMETOLOGY AND PODIATRY.

IQ NAILS

CEO

Katarzyna Włodarczyk

Improvement

OUR COMPANY HAS BEEN UP TO THE TASK AND HAS IMPLEMENTED ALL POSSIBLE SOLUTIONS WHERE THE ROTARY INSTRUMENTS ARE USED FOR.

16 YEAR'S EXPERIENCE MADE US AN EXPERT IN PROVIDING NEW SOLUTIONS WHICH ARE APPRECIATED EVERY DAY IN BEAUTY AND PODIATRY SALONS AS WELL AS IN THE MOST IMPORTANT INDUSTRY EVENTS.



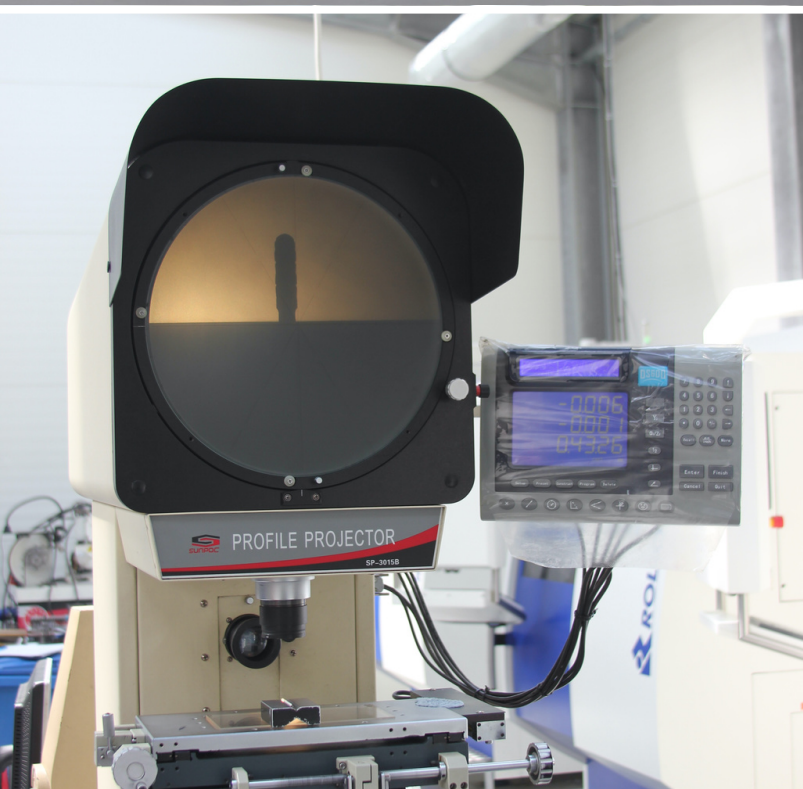


Quality

QUALITY IS THE MOST IMPORTANT THING FOR ALL OF US. IT IS WHAT GUARANTEES CUSTOMER'S SATISFACTION.

THAT IS WHY THE HIGHEST QUALITY IS OUR PRIORITY. IN OUR COMPANY WE HAVE A STAFF STRICTLY CONTROLLING QUALITY OF THE PRODUCTS ON EACH PRODUCTION STAGE. PART OF OUR PRODUCTION IS FULLY AUTOMATED BY SWISS MACHINES, WHICH MANUFACTURE BITS WITH AN ACCURACY OF ONE MICRON. THANKS TO THAT FINAL PRODUCTS LEAVE OUR FACTORY WITH THE HIGHEST POSSIBLE LEVEL.

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Quality

BEST QUALITY SWISS MACHINES PRODUCE 600.000
DIAMOND BITS AND 200.000 CARBIDE BITS EVERY
MONTH.

EACH OF OUR BITS HAS TO PASS MULTIPLE QUALITY
CONTROL STAGES. AS A RESULT, THE CUSTOMER
RECEIVES PRODUCTS WITH THE HIGHEST MEDICAL
VALUES.

CURRENTLY YOU CAN FIND IN OUR OFFER UP TO 2.000
DIFFERENT TYPES OF BITS.

IQ NAILS

Nails

BEAUTIFUL FINGERNAILS AND TOENAILS ARE THE
SHOWCASE FOR EACH OF US - WE UNDERSTAND
THAT AND WE TOTALLY AGREE!

WITH OUR BITS, EACH MANICURIST CAN EASILY
AND SAFELY REMOVE OLD STYLING, NICELY
PREPARE CUTICLES, CREATED DECORATIONS, AND
PODIATRISTS WILL EASE THE PATIENT'S PAIN.

IQ NAILS



Collaboration



WE COLLABORATE WITH THE TOP EXPERTS FROM DIFFERENT AREAS. OUR MEETINGS RESULT IN CREATING SETS OF DRILL BITS WHICH ARE CREATED TO FACILITATE DAILY WORK FOR PROFESSIONALS. THAT IS WHY IN PODIATRY FIELD COULD NOT LACK SUCH EXPERTS AS: MILENA SKALSKA OR PODOLAND.



MOVING TO THE FIELD OF NAIL ART, PAULINA PASTUSZAK HAS JOINED OUR EXPERTS GROUP.

EACH NEW PROJECT IS A CREATIVE CHALLENGE FOR US.



Collaboration

IQNAILS EXPERT TEAM



Amazing



TO MEET THE REQUIREMENTS OF BEAUTY INDUSTRY WE DESIGNED PRODUCTION LINES OF DIAMOND AND CARBIDE BITS WHICH ATTRACT ATTENTION OF ALL MANICURISTS.

ADDITIONALLY, WE IMPLEMENTED OVER 20 DIFFERENT SETS DEDICATED TO ALL TYPE OF MANICURISTS, LEFT-HANDED, BEGINNERS AS WELL AS THE ADVANCED ONES AND ALSO LIMITED EDITIONS OF SEASONAL CUSTOMIZED PACKAGING.

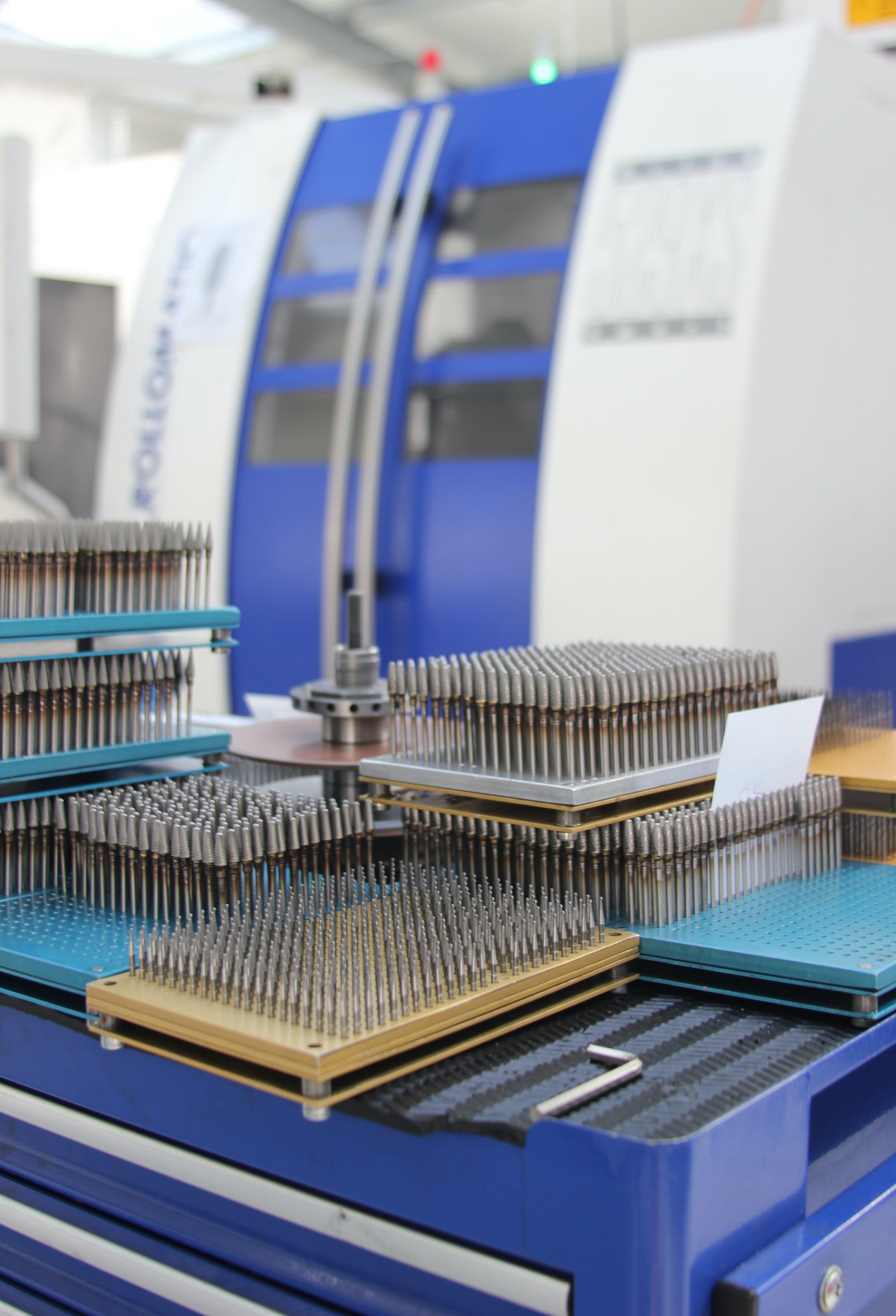
THAT IS ALL FOR A BETTER ADAPTATION TO CURRENT REQUIREMENTS AND TRENDS



Innovation

OUR BITS STAND OUT DUE TO THE INNOVATIVE PVD COATING: COATING WITH „CHAMELEON EFFECT”, DIAMOND-LIKE CARBON COATING, SAPPHIRE COATING AND ZIRCONIUM NITRIDE COATING. FOR END USERS THAT MEANS A SIGNIFICANT MINIMIZATION OF OVERHEATING ON THE WORKED-ON SURFACE.

FASTER REMOVAL OF MATERIALS AND DECORATIONS AS WELL AS REDUCTION OF MATERIAL STICKING TO THE BIT. MOREOVER, OUR PRODUCTS ARE CHARACTERIZED BY GREATER DURABILITY AND RESISTANCE TO DISINFECTION AND STERILIZATION PROCESSES.



Lab

BEEING A MEDICAL PRODUCTS MANUFACTURER, WE ARE OBLIGED TO CONSTANTLY DEVELOP AND TO PROVIDE PRODUCTS WHICH MEETS VERY STRICT PARAMETERS.

THERE ARE MANY RULES AND CRITERIA FOR MEDICAL INDUSTRY WHICH REQUIRE FROM US CERTAIN PROCEDURES AND STRICT CONTROL OF ABSOLUTELY ALL PRODUCTION STAGES. IN OUR COMPANY THERE ARE INTERNAL AUDITS REGULARLY CARRIED OUT BY OUR QUALITY DEPARTMENT AS WELL AS EXTERNAL AUDITS CARRIED OUT BY NOTIFICATION BODIES. WE POSSESS ALL NEEDED CERTIFICATES FOR MEDICAL DEVICES WHICH GUARANTEE HIGHEST QUALITY OF OUR PRODUCTS AND MANUFACTURING PROCESS.



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Success

SUCCESS FOR US MEANS SATISFACTION OF OUR CUSTOMERS AND MAINTAINING LONG-TERM RELATIONSHIPS. EVERY MONTH WE REACH A DOZEN THOUSANDS BEAUTY AND PODIATRY SALONS. DUE TO OUR CONSTANT DEVELOPMENT OF OUR SALES CHANNELS WHICH ARE AN ONLINE SHOP, LOCAL AND FOREIGN DISTRIBUTORS AND SALES REPRESENTATIVES, THE BRAND IQNAILS IS CHOSEN INCREASINGLY MORE OFTEN AS A TRUSTWORTHY SUPPLIER OF BITS.

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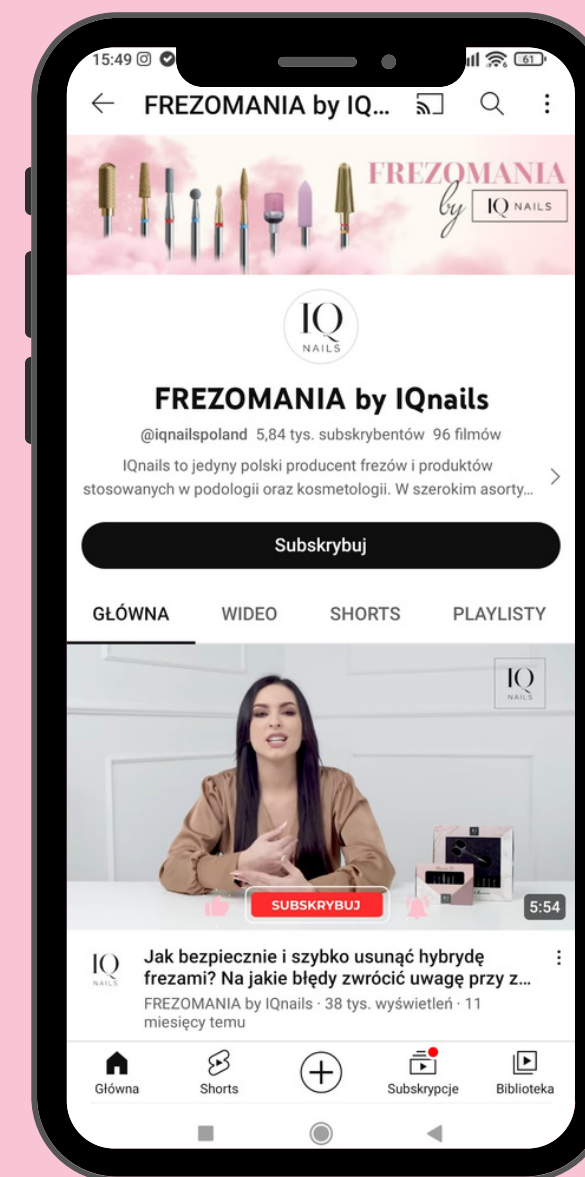
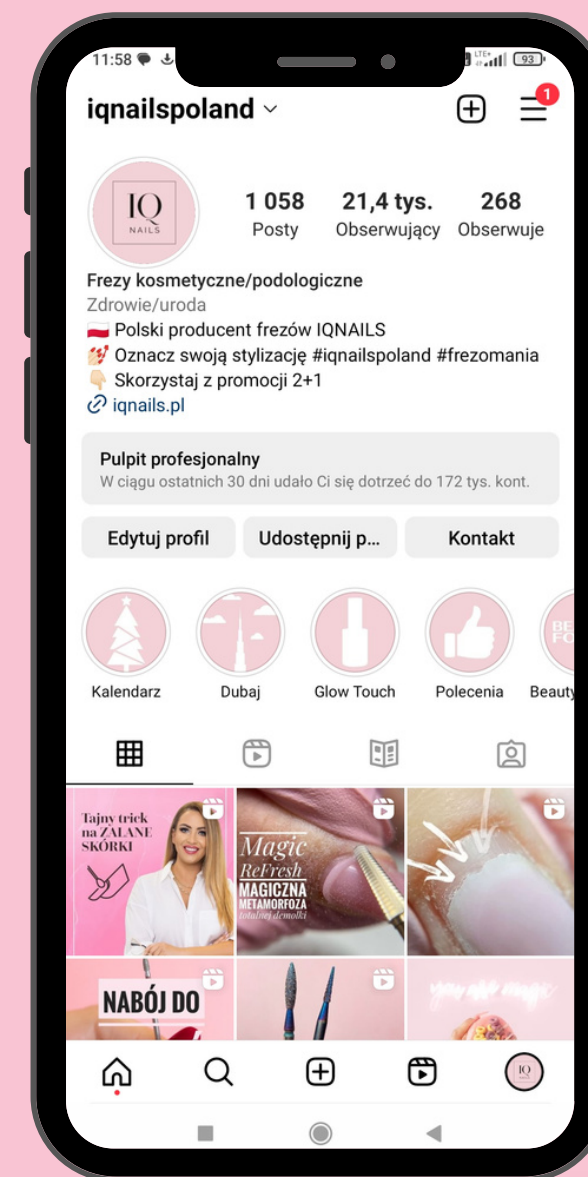
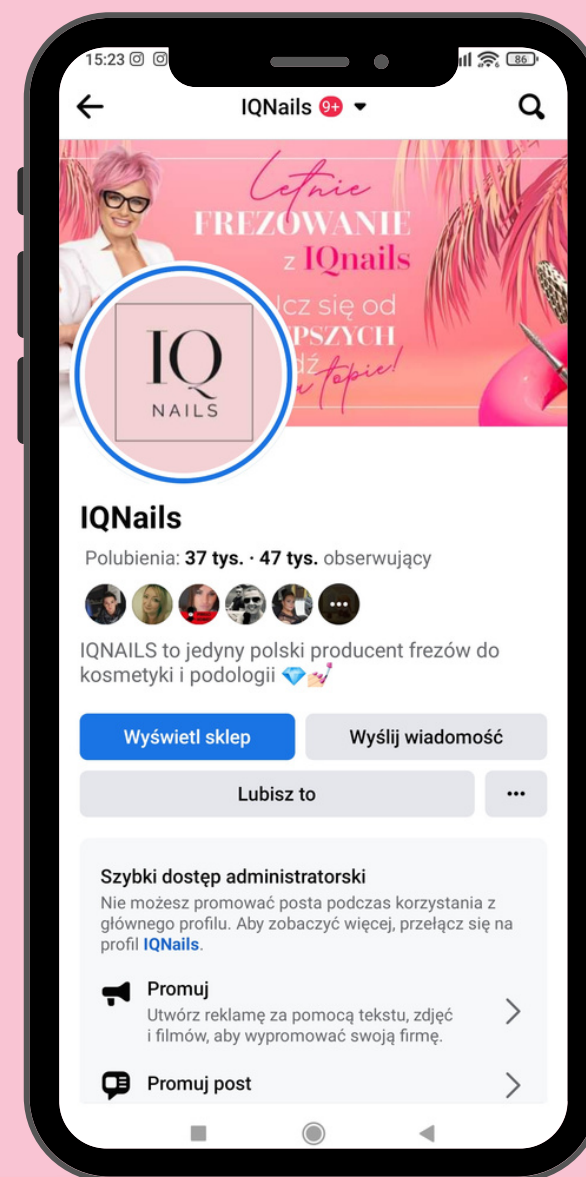
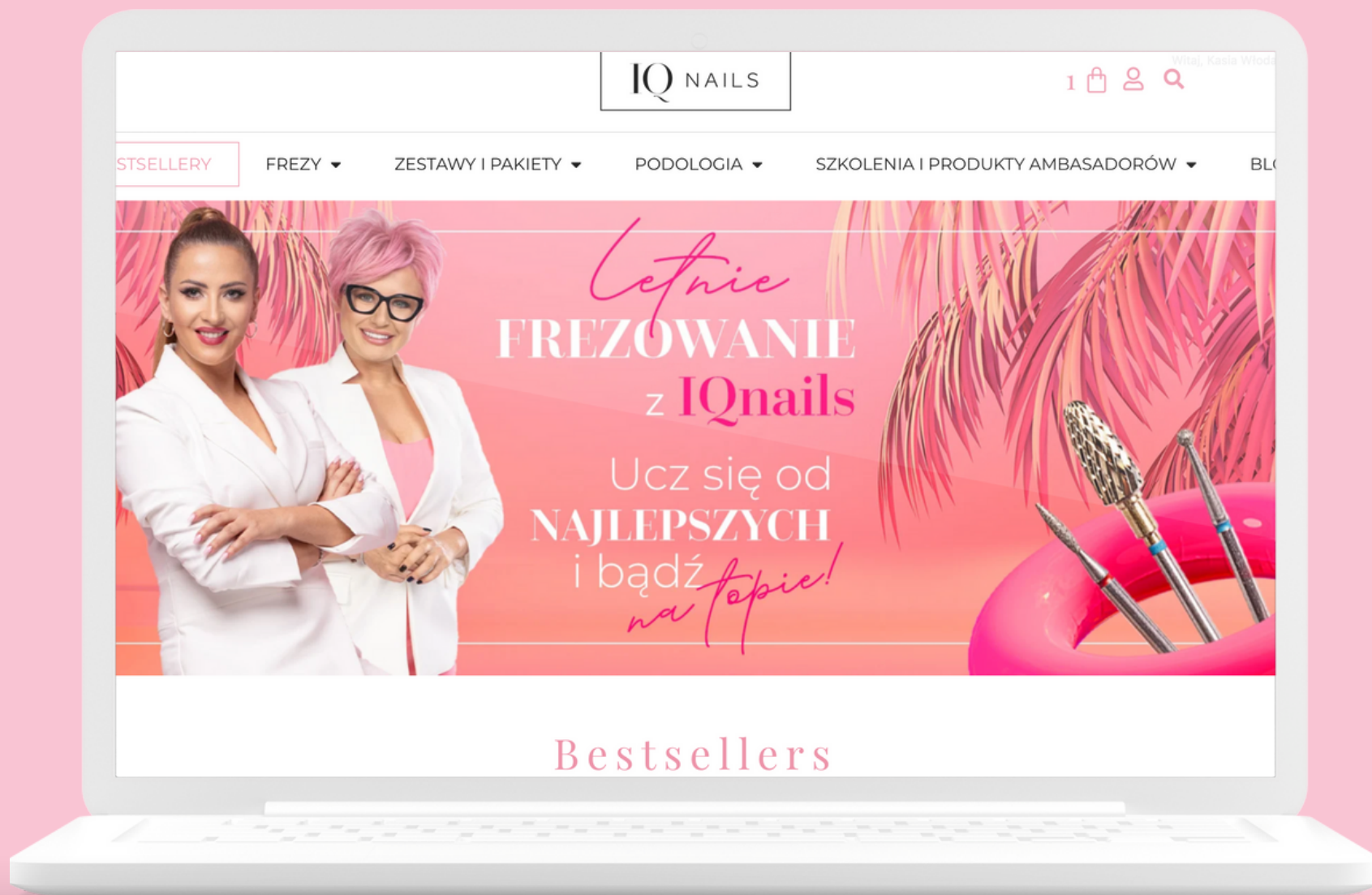
International Fair

DEVELOPMENT OF OUR COMPANY IS BEFORE ALL PARTICIPATING IN BEAUTY INDUSTRY EVENTS. IN POLAND (E.G. WARSAW, CRACOW) AS. WELL AS INTERNATIONAL EXHIBITIONS (E.G. LAS VEGAS, MEXICO, DUBAI, BRAZIL, GREECE, RUSSIA, UKRAINE)

IQ NAILS



Social Media



Diamond Academy

PROFFESIONAL COURSE



We support

MEDICAL SCHOOLS

BUDOWLANI LODZ

RACING TEAM

NAILS MAGAZINE "FREZOMANIA"

PAULINA PASTUSZAK

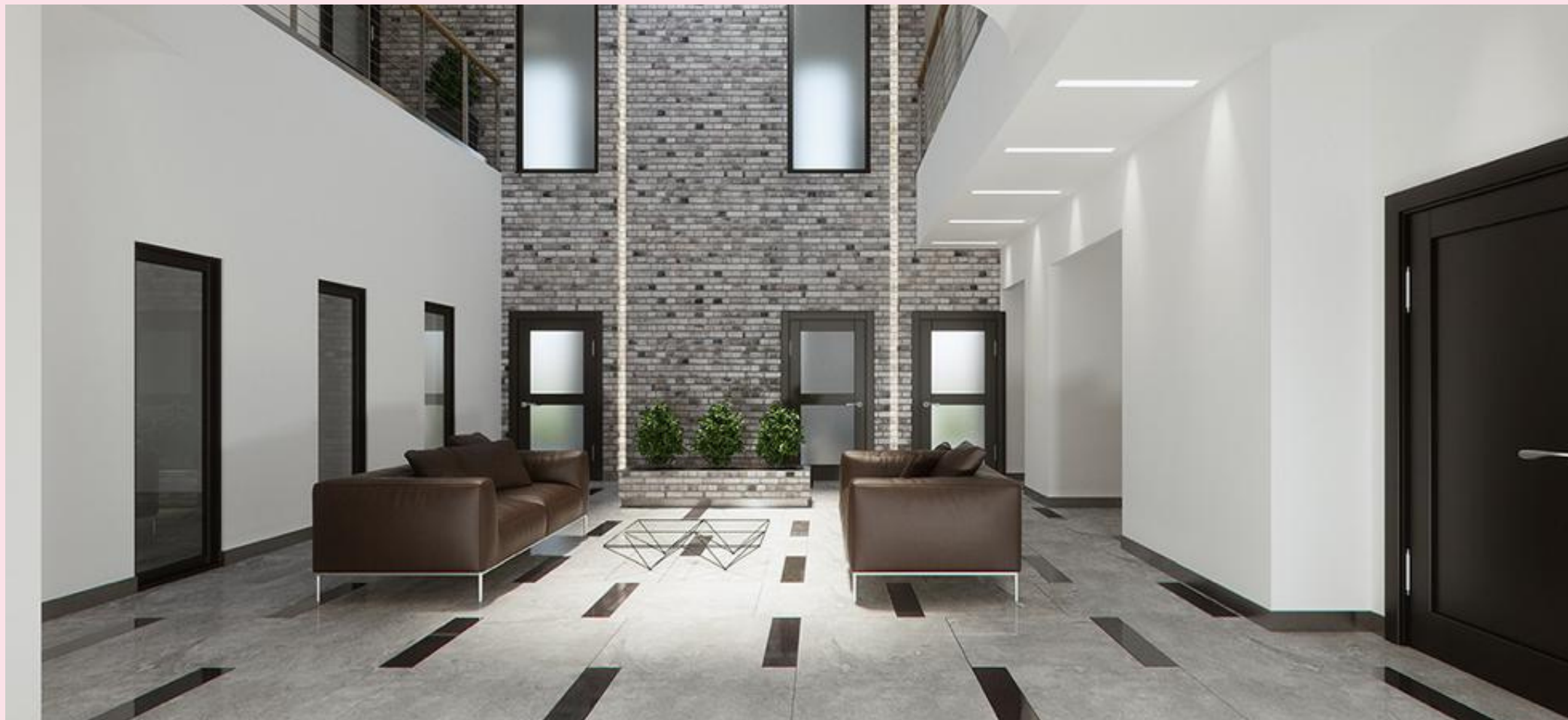
INNOVATIONS





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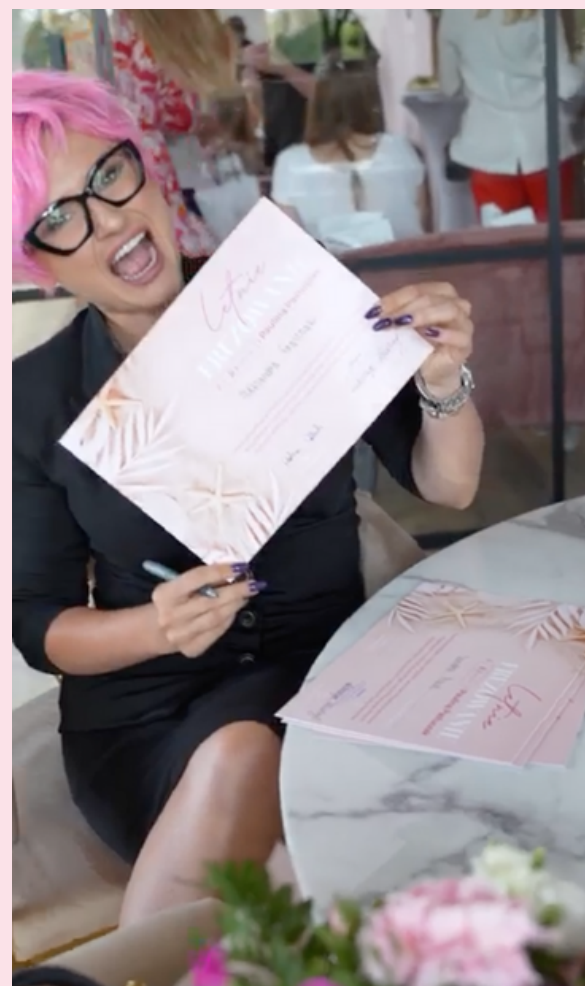
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Events

*there's no better feeling than getting
your nails done!*

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